



**Myrio Launches "Video Partner Alliance" Program
--Secures Deployments with 2 More Independent Telco's
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IPTV software provider, Myrio, has launched a "Myrio Video Partner Alliance" (MVP) program, which the company says will allow it and its partners to streamline the development, testing and deployment of a comprehensive suite of IP video services targeted at broadband service providers. According to Myrio, MVP members collectively manufacture all the major components required to create complete, end-to-end, "turnkey" IPTV systems. The MVP program divides members into 3 categories: 1) "Integrated Partners," whose products have been certified by Myrio's labs for use with Myrio's own solutions; Integrated Partners to date include AFC, Allied Telesyn, CIENA Corporation, ECI, Entrisphere, Lucent Technologies, NeoNova Networks, Occam Networks, Optical Solutions, Pannaway, Tandberg Television, Tut Systems and Wave 7. 2) "Reseller Partners," which, in addition to working with Myrio as Integrated Partners, resell the company's IP Video Platform alongside their own products. The program provides Reseller Partners with engineering training courses, a lab system license for integration testing purposes, support and training for implementing combined video solutions, and 2nd-tier technical support. Reseller Partners to date include BigBand Networks, Calix, Paradyne, and SkyStream Networks. 3) "Private Label Partners," which receive the right to offer the complete Myrio IP Video platform under their own brand. Myrio says that it will customize its software to conform with a Private Label Partner's overall product offering. In addition, Private Label Partners receive maintenance support and on-site engineering support. The company has not revealed if the MVP program currently includes any Private Label Partners.

In other Myrio news: the company says that 2 more independent Oklahoma telcos, Cross Telephone Company and Pottawatomie Telephone Company, have deployed its IP Video Platform (reaching a combined total of 25,000 subscribers). Both telco's are customers of Oklahoma-based full-service telecommunications provider, MBO Video, which resells Myrio's platform via a centralized headend and a SONET network. They are both currently offering walled garden advertising and plan to roll out VOD services in the near future.