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## Myrio, Bitband Unveil VOD Development

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BOTHELL, Wash. -- BitBand, a leading provider of Video-On-Demand (VOD) solutions for broadband IP networks, and Myrio Corporation, a leading provider of IP video software and services, today announce the introduction of a complete, integrated solution for service providers who seek to provide VOD to their IP-TV subscribers.

BitBand has integrated its Vision™ family of appliance-servers and Maestro™ Content Management suite with Myrio's TotalManageT content and subscriber management application and Myrio InteractiveT set-top box client application. This offers broadband service providers a competitive and proven solution, enabling quick time-to-market and low-risk introduction of complete IP-TV and VOD services with significantly lower total cost of ownership (TCO). As a result, Myrio, an established and proven provider in the North American market, is now able to offer BitBand's VOD component in their services.

The integrated solution can be seen in the Myrio booth (#22302) at SUPERCMM 2004, June 22-24 at McCormick Place in Chicago.

"The ability to support an agile, rich and adaptive software-based service model depends not only on Myrio's applications, but also on the performance of many other companies," said Kelly Smith, vice president of business development at Myrio. "Through strong relationships with leading vendors like BitBand, we are able to provide more choices for customers who want to deliver new revenue-generating home entertainment services."

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