



Myrio seeks IP video allies

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Myrio Corp. has launched a new "Video Partner Alliance" program designed to develop and test a suite of IP-based video services and applications, including video-on-demand and pay-per-view.

Myrio, a maker of IP video software, hopes the program will simplify deployments.

"This new program further validates our commitment to delivering flexible turnkey solutions for customers who are deploying revenue-generating video services over IP networks," said Roger Shanafelt, vice president of worldwide sales and marketing for Myrio, in a release.

Myrio noted that several headend and access vendors -- including **BigBand Networks**, **Calix**, **Paradyne** and **SkyStream Networks** -- have already joined the program as resellers and are integrating their gear with Myrio's platform.

Myrio has also outlined **other levels of participation**, including integration and private label partnerships.